



Charlie Bavington PhD, FRSC CTO / Co-founder

### Our Mission

DRIVE ECONOMIC, ENVIRONMENTAL &

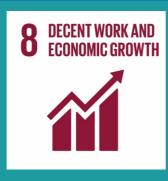
SOCIETAL SUSTAINABILITY BY

DEVELOPING AND MARKETING

SEAWEED-BASED PRODUCTS FOR COMMERCIAL GAIN

**United Nations Sustainable Development Goals** 











### Our Goals 2019 - 2025



**Process and market valuable nutraceuticals** 



Develop, test and market compostable packaging materials



Create jobs and generate economic development



Mitigate climate change



**Enable and support the nascent sustainable seaweed-farming industry** 

# Long term goals



Scale Oceanium's business model globally to:

- \* Eliminate plastic waste
- Create jobs
- \* Ensure food security

### Historical seaweed processing in the UK





### Oceanium's Seaweed-Based Products



Resource for Compostable Biopackaging



Bioactive for nutrition and cosmetics



Protein & Fibre food ingredients

### The Need



- 18 billion pounds of plastic into our oceans each year
- 40 percent of plastic produced is packaging, used just once and then discarded
- Less than a fifth of all plastic is recycled globally
- \* Approx. 8% of the world's oil production is used to make plastic and power the manufacturing of it. Projected to rise to 20% by 2050.

**Source: National Geographic** 

### The Demand

- **♦**Over 90 Companies (below) have signed the <u>UK Plastic Pact</u> committing to 100% compostable, recyclable or re-usable by 2025
- ❖ New Plastics Economy Global Commitment to eliminate plastic waste and pollution at source has been signed by 250+ organisations, representing 20% of all plastic packaging produced globally.





### The Demand

#### Current

10,000 tonnes
Current production of bioplastics
in UK

1.7 million tons2014 global bioplastic production

\$3.6 Billion
2016 global bioplastics market

#### **Future**

250,000 tonnes
Bioplastic UK demand estimate
over 5-10 years

7.8 million tonnes2019 global demand

\$34.23 Billion 2024 Global Bioplastics Market

Source: BBIA



- Oceanium has cast film and rigid materials from seaweed source
- ❖ Tests have identified the best formula/processes to take forward into continuous casting trials and water vapour permeability trials
- Preliminary results OceanWare bio-film viable to 220 degrees C
- ❖ R&D in progress tested and analysed prototypes for pots, tubs, trays, film complete by mid-2020



### **Nutrition & Personal Care Products**

#### **Nutraceuticals & supplements:**

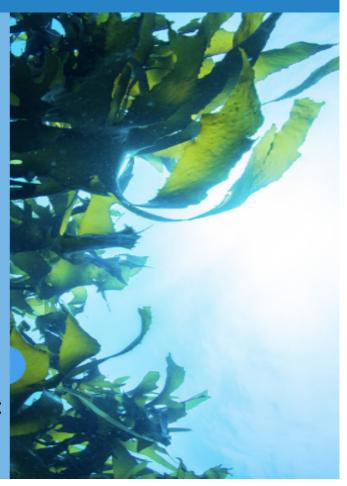
- ❖ Fucoidan bioactive polysaccharide
- Laminarin immune stimulant beta-glucan
- Kelp Protein vegan protein supplement

#### **Food ingredients**

❖ Kelp Fibre – vegan approved, texturizing product

#### Cosmeceutical

 Fucoidan – bioactive ingredients proven to protect skin, help healing, reduce irritation



### The Need – Plant Based Food The Future is Seaweed

The world will need to produce 50–70% more food by 2050\*, increasingly under drought conditions and on poor soils. World Bank



Algae are nutrient-rich and critical to our existence on the planet. They are responsible for half of all oxygen production on Earth and all aquatic ecosystems depend on them. They contain essential fatty acids and are an excellent source of antioxidants. Algae can be rich in protein and have a meat-like umami flavour, making them a potential replacement for meat<sup>8, 9</sup>.

The New Hork Times

#### The Climate-Friendly Vegetable You Ought to Eat

Kelp is delicious and versatile, and farming it is actively good for the ocean. Melissa Clark wants you to just try a bite.



Kelp, a variety of edible seaweed farmed near Portland, Me., is harvested in spring. It's delectable and nutritious, it's easy to cook with, and it actively benefits the ocean's health. Mat Cosby for The New York Times

### **Forbes**

Plant Based Food Products Started With Milk, Now Taking On Meat, What's Next?



Bernhard Schroeder Contributor ①
Small Business
I write about branding, trends, culture, disruptive business.

### The Demand – Plant-Based Food & Additives

# Global Demand for plant-based foods by 2025

APAC & LAMEA \$1.5 BN North
America
\$1.8 BN
80%
increase
from 2018

European Union

\$2.4 BN

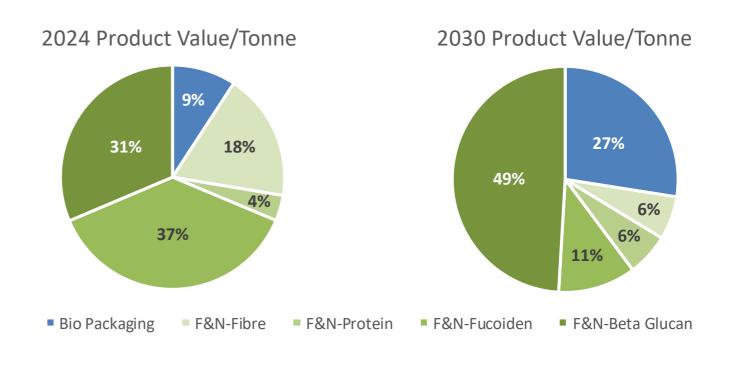
40% of global market

- Growth of plant-based alternatives across all geographies driven by flexitarians/millennials
- UK is global leader for vegan food launches
- Huge opportunities for disruptor companies to innovate and gain market share
- Growth in plant based food sales is 10X growth in total foods sales (Nielsen)

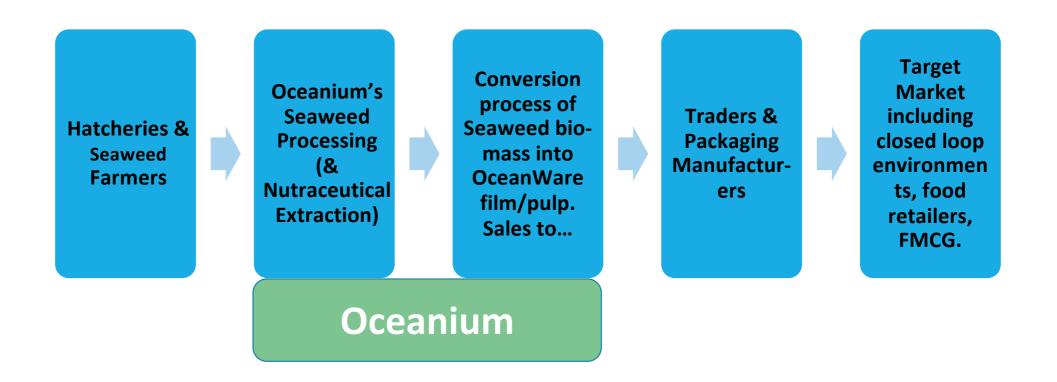
#### Kelp composition (median)



## Value by Product



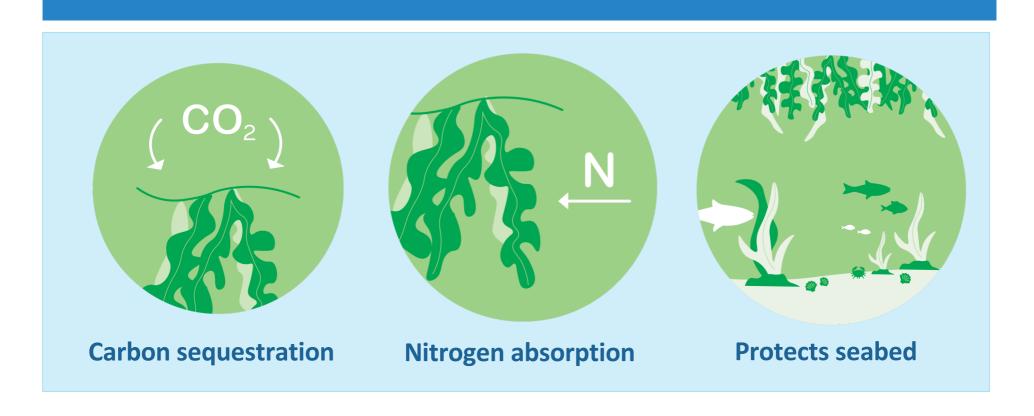
### Oceanium in Packaging Value Chain



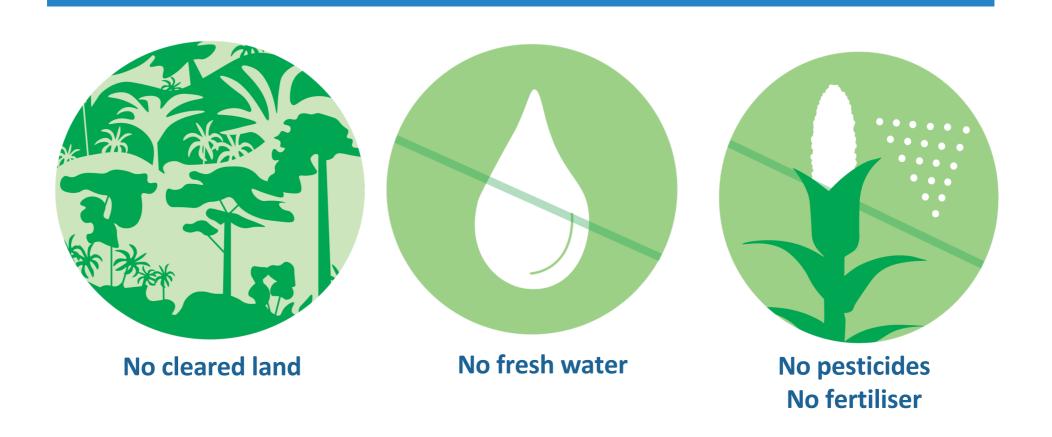
# Bio-refinery Value Chain – We are Seaweed Processors Starting with the seaweed and extracting maximum value



### Why Seaweed? Mitigate Climate Change!



# Why Seaweed? Zero resource crop



### Supply Chain - Seaweed Farmers

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- Caledonian Seaweed Scotland
- North Fish Shetlands
- Greenseas Resources Wales
- Seagrown England
- Dorset Seaweeds England
- Cornish Seaweeds England
- Sustainable Seaweeds –England
- Seaweed Harvest Holland

  Netherlands
- Seaweed Harvest Nordsea
- Islander Kelp Ireland
- Ocean Rainforest Faroe Islands
- Seaweed Energy Solutions Norway

#### **UK & Ireland:**

Seaweed cultivation projected

2020 300t

2025 30,000t

2030 250,000t



### Oceanium Vision

- Oceanium will be the world's largest pure-play seaweed bio-refinery processor operating globally
- Oceanium can scale modularly by building 50K tonne plants provides flexible roll-out
- Once plants are proven, execution risks are only to end-user demand and seaweed supply
- Capital needs are mostly for hard assets where inexpensive debt/grant financing is plentiful



# Thank You!



**Karen Scofield** CEO/Co-Founder

karen@oceanium.co.uk



**Dr. Charlie Bavington, Ph.D.** CTO/Co-Founder

Charlie@oceanium.co.uk