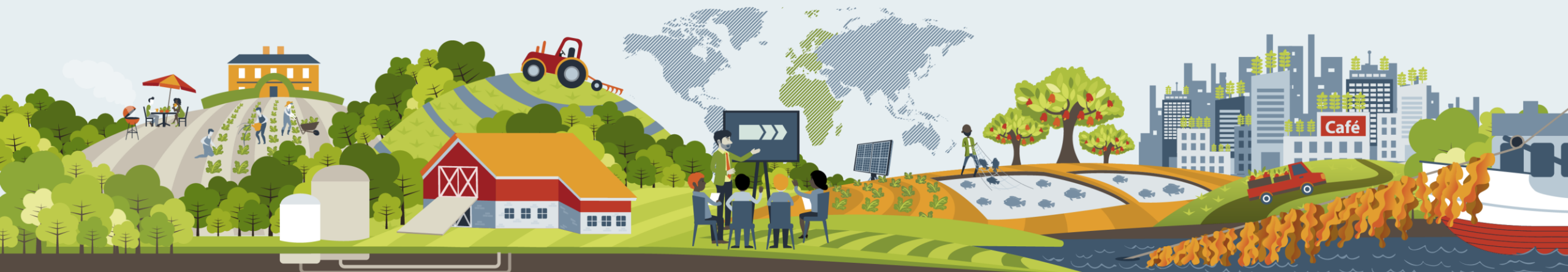
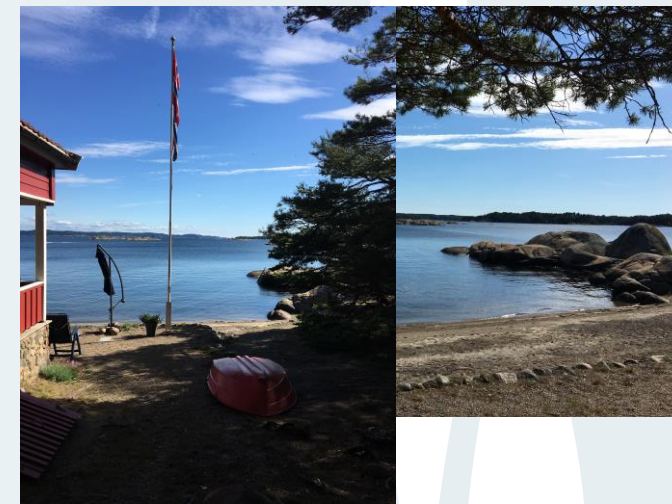


ALGET 2 - Quality Algae from Sea to Consumer

ALGET 2 Workshop # 1 in Oban 18th-19th September 2019



Turi-Britt Kuepers



- Senior Advisor –
Norges Vel /
The Royal Norwegian Society for Development
- International Economy & Marketing, Nutrition
- Working and living in 6 countries
 - Go to market
 - Establishment of new businesses
 - Market & Product development
 - Export



Norges Vel

- Madagascar 2004
 - Local company
 - FMC Biopolymer
- Norway 2011 –
 - Seaweed cultivation – various projects
- Norway 2018 –
 - Norwegian Association of Seaweed Farms



Creating workplaces internationally and in Norway: Through organisation and cooperation



ALGET 2 – Expected results

1. Increase knowledge and competency in the areas of:
 - Sustainable and quality harvesting for
 - wild growing og cultivated seaweed
 - Processing and product development
 - Marked demand within food- and cosmetic/skin care from consumers and industries



ALGET 2 – Expected results

2. Common **guidelines and standards** for the North Atlantic Region

- Sustainable and Quality Harvest
- Conservation methods
- Food safety
- Chemical Analyses (how to analyse, results)
- Nutritional content, iodine, pathogens and toxins
- Labelling
- Expiration date / shelf life
- Etc...

Platform for market information, marketing, communication and Quality Mark for seaweed harvested and/or cultivated in cold water???



ALGET 2 – Expected results

3. Establish a digital «Macroalgae Knowledge Bank»

- Common Guidelines and standards for the North Atlantic Region
- Chemical analyses and tests
- Links to best practices
- Trainingmaterial
- R&D reports
- Rules and regulations
- Etc...

Platform for market information, communication and Quality Mark for seaweed harvested and/or cultivated in cold water???

Organization

Project owner and -manager: Norges Vel

Steering committees:

- Thora Valsdóttir, Matis
- Agnes Mols Mortensen, TARI - Faroe Seaweed

SMEs Faroe Islands: 3 (1.5 here today)

SMEs Iceland: 4 (1 here today)

SMEs Norway: 4 (3 here today)



ALGET 2 – Algae Entrepreneurs



- 3 years
 - ALGET 2: 2019 - 2021
- Creating Meetingplace / Networking
- Workshops at relevant locations
- Input and exchange of Knowledge and Experiences
- Funding:
 - NORA
 - National Norwegian county authorities



Møre og Romsdal
fylkeskommune



HORDALAND
FYLKESKommune

Thank you!