

SHORE

THE SCOTTISH SEAWEED CO.

EST. WICK

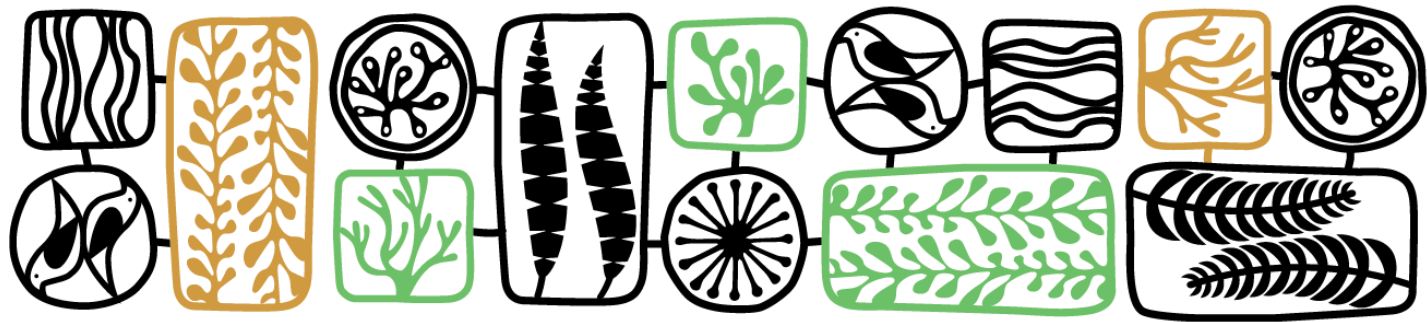




WHAT WE DO



OUR POSITIONING



Authentic and convenient products using sustainably sourced Scottish seaweed for consumers wanting healthy food without compromising on taste.

OUR HARVEST SITES



Caithness,
Scotland's Far
North



Remote, wave
exposed
coastline



WICK FACTORY



Carefully washed and
batch dried



Flexible milling options



Accredited for organic
food production







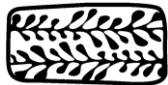
SUSTAINABLE SOURCING



CAREFULLY HAND CUT



Plants cut by hand (with scissors!)



A proportion of each plant left uncut



Species not harvested when reproductive



MINIMUM IMPACT



Small teams of
harvesters



Access the foreshore
on foot



Mindful of wildlife



HARVEST MANAGEMENT



Annual quota at 20% of biomass by species



Detailed harvest records



No-take zones

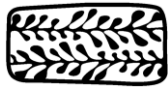
ESTIMATING SEAWEED BIOMASS



Iterative design sanctioned
by SNH & SAMS



Intense survey within a
corridor



Representative biomass
multiplied to length of
foreshore



TRACEABILITY



Unique batch code to each species, each site, each day



Links back from bag of dried seaweed to coordinates on the beach



Closely reviewed for compliance

REGULAR MONITORING



Running since 2015



BACI design



Seaweed and associated
community



Tracking changes in
biomass and diversity

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THANK YOU!

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